



European Week of | Brussels  
Regions and Cities | 10-13 October 2016

# Cross-border Investment: potentials, achievements, and challenges

**European Week of Regions and cities**  
**Debate organised by the Committee of the Regions-MOT**  
**14:30 – 17:00**

**11 October 2016 in Brussels**  
European Committee of the Regions, rue Belliard, Room JDE 52

**Code INV11C18**

**Programme EN**



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EUROPEAN UNION



Committee of the Regions

## Place of the event

European  
Committee of the  
Regions  
Room JDE 52  
Rue Belliard 99-101  
B – 1040 Brussels

## Langages

English  
French  
German  
Italian  
Spanish

## Organisators :

European Committee of  
the Regions  
&  
Mission Opérationnelle  
Transfrontalière  
(espaces-  
transfrontaliers.eu)

## Contact

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# 14:30

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## Introduction

### Chair

Raffaele CATTANEO, **President of the Lombardia Regional Council**,  
President of the COTER Commission of  
the European Committee of the Regions

### Modérateur

Jean PEYRONY, Director General,  
Mission Opérationnelle Transfrontalière  
(MOT),  
[www.espaces-transfrontaliers.eu](http://www.espaces-transfrontaliers.eu)

# 14:45

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## Round Table

**Financial planning and  
governance of cross-border  
projects: what specificities?**

### *The expansion of the Strasbourg tramway to Kehl*

Cathy GEBHART-LEVY, Project leader,  
Eurométropole de Strasbourg (FR)

### *Investment potential in developing transports in Gorizia*

Sandra SODINI, Director of the EGCT  
Euro-GO (IT-SL)

### *Top Technology Cluster, exemplary project of economic development and innovation over a cross-border area*

Ralf MEYER, Head of department  
Technology Transfert / Business  
Development Support at AGIT GmbH,  
Euregio Maas Rhine (BE-NL-DE)

**Investment in cross-border  
areas :**

### *What national policies? What financial tools?*

Pierre MENET, Adviser to the  
Department of Institutional,  
International and European Relations,  
Caisse des Dépôts (FR)

### *What European policies?*

*To be confirmed* - Stefan APPEL,  
Head of Unit Financial Instruments  
and relations with financial and  
international institutions,  
European Commission, DG REGIO

René-Laurent BALLAGUY, Managerial  
Advisor, Advisory Hub, European  
Investment Bank (EIB)

# 15:45

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## Debate with the audience

# 16:45

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## Conclusion

Jean PEYRONY, Directeur Général,  
Mission Opérationnelle  
Transfrontalière (MOT)

# 17:00

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## End of the event

We have the pleasure to invite you to take part  
to the **networking event** which will take place at  
**17:00** in the atrium to carry on the discussion

## CONTEXT

With the European Investment Plan in background, the European Investment Bank and national promotional banks (Caisse des Dépôts, KfW, Cassa Depositi e Prestiti,...) work together in order to favor investments and develop projects, for example by providing tools such as investment hubs.

The European Commission, the Committee of the Regions, the Mission Opérationnelle Transfrontalière (MOT) and other stakeholders have identified a specific potential in cross-border territories in that respect.

What kind of investment projects can emerge from cross-border cooperation?

What kind of governance structure is necessary for such projects to emerge on cross-border territories?

How does the Juncker plan, European and national investment policies (cohesion policy, etc.) apply to this context?

With what kind of tools (investment and advisory hubs, etc)?

This workshop will address these questions and enable a debate between different stakeholders : Representatives of border territories, managing authorities /joint secretariat of ESIF programs (in particular ETC programmes); regional and national authorities; the European Commission; national promotional banks, and decision-makers.

## ORGANISATORS

**The European Committee of the Regions** created in 1994, the European Committee of the Regions (CoR) is the European Union's assembly of regional and local representatives. It is composed of 350 members – regional presidents, mayors or elected representatives of regions and cities – from the 28 EU countries. Members must be democratically elected and/or hold a political mandate in their home country. Through the CoR, EU local and regional authorities can have a say on the development of EU laws that impact regions and cities.

**The Mission Opérationnelle Transfrontalière (MOT)** was established in April 1997 by the French government to "provide operational assistance to project stakeholders and, more generally, to cross-border territories". The MOT network brings together cross-border cooperation stakeholders. Its members are diverse, representative of all levels of governance and actors implicated in cross-border projects, including states, local and regional authorities and their groupings, associations, federations, cross-border structures and major businesses, including also its French institutional members, including the Commissariat Général à l'Egalité des Territoires (ex DATAR, Interministerial Delegation for Territorial Planning and Regional Attractiveness), the Caisse des Dépôts, the Ministry of Foreign and European Affairs and International Development, and the Ministry of the Interior. It is also in constant liaison with the European institutions. This "multi-level" positioning (local, regional, national and European) enables it to encourage continuous dialogue between national and European authorities and local actors.

More information : [www.cross-border-territories.eu](http://www.cross-border-territories.eu)